

# Train like a Pro!

## IFC's Facilitating Face-to-Face Learning Course

Not an ordinary Training of Trainers course!

Based on feedback from trainers and learning professionals in more than 50+ countries, our Facilitating Face-to-Face Learning course will make you a more dynamic and effective trainer, boost interactivity with your participants, and accelerate learning.

Are you ready to level up as a trainer?

## Why Take This Course?

The Facilitating Face-to-Face Learning course will enable you to deliver powerful learning experiences that have a real impact on your client's capabilities, capacity, productivity, and performance. The course is based on best practice principles and learning methods. This course:

- **Models best practice behaviors** and skills you are learning so you can put them into practice.
- **Keeps you actively involved**, thinking, practicing and learning from each other. This is not your standard listen-and-ask-questions training session!
- **Provides personalized feedback** to help build your skills and overcome challenges when training others.
- **Builds your trainers toolkit** of activity ideas.
- **Connects you to a network** of training professionals in your country and all over the world.

What is more, IFC has trained and certified more than **3500 trainers** all over the world, giving you access to an international network of professionals.

## Who Will Benefit From This Course?

- **New trainers** who want to learn the skills needed to effectively train others.
- **Seasoned trainers** aiming to improve their skills and achieve professional recognition.
- **Managers** with direct responsibility for training programs.
- **Administrators** responsible for quality assurance in training programs.



**“Despite my many years of experience as a trainer, it was this training that enabled me to truly appreciate the power of a structured training methodology.** This has helped my organization to consistently deliver higher value training to our clients.”



**Mr. Asad Zaidi**  
CEO, MDI Pakistan

**“This course has exceeded my expectations.** I would advise anyone who has the opportunity to attend, to do so. I look forward to empower people in my class the way I was empowered during this course.”



**Ms. Anabelle Waruguru**  
Training Consultant, Open Space PSC, Kenya

## What Will I Learn?

The course will teach and help you develop the key competencies to deliver training AND facilitate learning.

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| <b>1 - Master the training cycle</b>   | <b>2 - Manage sessions professionally</b>  |
| <ul style="list-style-type: none"><li>• Prepare for training</li><li>• Introduce a training session</li><li>• Present training content</li><li>• Give and receive feedback</li><li>• Conclude a training session</li><li>• Review the training</li><li>• Report on success of training</li></ul> | <ul style="list-style-type: none"><li>• Create comfortable environments</li><li>• Accommodate different learners</li><li>• Use projectors and slides effectively</li><li>• Manage session time</li><li>• Handle difficult circumstances</li><li>• Use powerful body language</li><li>• Diffuse gender bias</li></ul> |

First you will learn the basics on your own, and then come to class to dive deeper and put the concepts into action.

## Who Will Train Me?

You will be trained by an IFC accredited provider chosen from a highly selective pool of professionals. For a list of IFC accredited providers please visit [www.ifc.org/SMEFinance/LocalAdvisoryServices](http://www.ifc.org/SMEFinance/LocalAdvisoryServices)

## What Training Methods Will Be Used?

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| <ul style="list-style-type: none"><li>• Group discussions</li><li>• Case studies</li><li>• Role plays</li></ul> | <ul style="list-style-type: none"><li>• Mini-lectures</li><li>• Individual practice sessions</li><li>• Feedback sessions</li></ul> |
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## Can I Get Certified?



IFC's Facilitating Face-to-Face Learning course is recognized by the Learning and Performance Institute (LPI), a leading global authority on learning and workplace development. Upon completion of this course you qualify to apply for **IFC-LPI's Trainer Performance Monitoring and Assessment (TPMA)**, an internationally recognized trainer certification.

For more information on the IFC-LPI/TPMA certification, please visit <https://www.growlearnconnect.org/certification#vtab-o>

**“The Facilitating Face-to-Face Learning course is quite an experience.** It goes beyond technicalities to reach the human aspect of the trainer. I have been witnessing ToT graduates describing the course as a life changing event.”



**Mr. Ashraf G. Shenouda**

Managing Director, AGS & Associates –  
Governance, Management and Training  
Consultants, Egypt

For more information about IFC's Principles for Learning, Guide to Training, capacity building courses and certifications please also visit [www.growlearnconnect.org](http://www.growlearnconnect.org)

