

Private Sector Development (Tutored Online Training)

PRODUCT-NR. 19.9245.2-011.00 **FORMAT** Coaching **PRICE** €

TARGETGROUP

This course is intended for GIZ staff, especially executive staff, programme managers, policy advisers, and external customers as well as BMZ staff and Advisors for Economic Cooperation and staff from other resorts for International Cooperation.

ABSTRACT

Private Sector Development is one of the biggest intervention areas of Germany's International Cooperation. The subject is important, complex and many-faceted. This course will give you the tools and knowledge to take part in our aim to foster sustainable economic development. You will get an overview of the principles and approaches of private sector development in German development cooperation, on the BMZ's sector strategy for private sector development as well as an overview on current innovative topics of private sector development. The theoretical learning will be accompanied by the study of cases and in peer to peer discussions and expert rounds the participants will be encouraged to bring in and discuss own cases and challenges. A transfer phase at the end of the study of the modules will be supported by peer to peer and expert counselling.

LEARNING GOALS

GENERAL INFORMATION

Mobile learning:

The course is also accessible via mobile phone

NOTES ON LEARNING MATERIALS

Learning methods will be:

- E-lessons (Self Study) approx. 4 hours /week
- Live Online Sessions with Sector Experts (weekly every Tuesday 10-11:30 am (CET)) (will be recorded)
- Quizzes
- Tasks/Exercises (individual and group based-peer meetings on a weekly basis recommended)
- Learning Nuggets (further readings are not included in the proposed study time)
- Forum discussions
- Networking and exchange within the peer group(s)
- Peer counselling and expert feedback

EVENT DATA

04.04. - 21.06.2022, 10:00 AM-11:30 AM
English | GIZ Tutoriertes Online-Training
External participant fee: 1,830.00 €

PERFORMING LANGUAGE

CONTENT

- Topic 1: Business Environment Reform
- Topic 2: Local and regional Economic development
- Topic 3: Value Chain Development
- Topic 4: Green Private Sector Development
- Topic 5: Ecosystem for Entrepreneurship and Start-ups
- Topic 6: Women's Economic Empowerment
- Topic 7: Private Sector Development in Fragile Contexts
- Topic 8: Investment Promotion, Economic Zones and Clusters
- Topic 9: Inclusive Businesses
- Topic 10: Impact Measurement

English

CONTACT PARTNER IN CUSTOMER SERVICE

Nina Stellmach, Kundenservice und Kommunikation
+49 228 4460-1231
nina.stellmach@giz.de

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