



Training of Trainers (ToT)

Your opportunity to become a globally recognized and certified trainer by
International Finance Corporation and Learning Performance Institute (IFC-LPI)

Are you ready to level up as a professional trainer?

Why Take This Course?

Based on the feedback of practitioners from diverse sectors across 50+ countries of the world, the IFC 'ToT' course is designed to help you to prepare and deliver training that transforms people.

The program builds on the IFC's Facilitating Face-to-Face Learning (FFF) course. The course is developed by Grow Learn Connect, a program designed by IFC, a member of the World Bank.



Overview

IFC has trained and certified more than 3500 trainers from all over the world, giving you access to an international network of professionals. Taking the ToT course will enable you to deliver powerful learning experiences to adult participants that can help improve their capability, capacity, productivity and performance. The ToT is based on best practice principles and learning methods such as:

- Learners enjoy taking responsibility for their own learning. The ToT approach is guided by how adults learn best.
- People tend to learn better by doing. Interactive approaches are used to optimize learning.



"The Training of Trainers course is quite an experience". It goes beyond technicalities to reach the human aspect of the trainer. I have been witnessing ToT graduates describing the course as a life changing event.

Mr. Ashraf Shenouda
Managing Director AGS & Associates
Egypt



"This ToT is like no other"

A key element of this course is its focus on participants and the use of practical real-life examples that a person can easily identify with. No extended theories. No ambiguity."

Ms. Fatma El-Maawy, CEO
Milestones Resource Solutions
Kenya

Who will benefit from this course?

- Professional trainers aiming to improve and achieve professional recognition.
- Novice trainers looking to upgrade their facilitation skills to a professional level.
- Managers with direct responsibility for training programs.
- Administrators having quality assurance responsibility for training programs.
- Faculty members who want to make their courses interactive
- HR, Organization Development (OD) consultants and free-lance trainers

What will I learn?

The course is designed to equip you with the key competencies of training:

1. Master the training cycle

- Prepare for training
- Introduce training session
- Present training content
- Give and receive feedback
- Conclude a training session
- Review the training
- Report on success of training

2. Manage sessions professionally

- Create comfortable environment
- Accommodate different learners
- Use projectors and slides effectively
- Manage sessions time
- Handle difficult circumstances
- Use power body language

“I would recommend the IFC-LPI TPMA certification to all trainers. Confidence in the IFC and LPI brands opens more doors, and, I now find that I’m better able to manage a class with mixed abilities – leaving all participants feeling satisfied and fulfilled.”

Ms. Kelechi Amoo
Academy Administrator,
CleanAce Academy
Nigeria



INSTITUTE OF
BUSINESS MANAGEMENT

Who will facilitate the training session?

Dr. Shiraz Ahmed is an IFC certified master trainer, an ICF and EMCC certified coach, an IFC-LPI TPMA trainer and assessor, internationally trained leadership development facilitator, and faculty. With over 15 years' experience, he has expertise in designing, developing and executing world-class programs in management & leadership development and executive coaching.



Dr. Shiraz has trained and coached mid-senior professionals and future CEOs from ASA, APAC, and MENA regions from Fortune-500 companies. Some of his clients have been promoted to C-suite level, and are now working as CEO, CFO, COO, executive directors, head brand managers and financial controllers.

Dr. Shiraz holds a Ph.D. in business management; he has been trained by IFC, British Council, Cirrus, USAID, and Mercer. In last 5 years, he has coached 40 plus senior executives and hi-potential leaders from Standard Chartered Bank (SCB) from 15 plus countries.



Where can I find more details?

For more information on IFC visit | <https://www.ifc.org>

For more information on EMEC visit | <https://www.emec.iobm.edu.pk>

Program logistics and details

Date: Monday-Thursday 06-09 March 2023

Timing: 09:00 am - 5:00 pm

Venue: IoBM, Karachi

Registration Deadline: Tuesday 28 February 2023

Fee: PKR 149,000 (inclusive of all taxes)

Discounts:

- 2 or more person (from same organization) - 10%
- IoBM alumni and faculty - 20%
- Management Association of Pakistan (MAP) members - 15%

For registration and other information kindly contact, Umair Saeed Kirmani

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