DESIGNING LEARNING

WHAT IS IT ABOUT?

Effective learning begins with an accurate assessment of performance needs, followed by the design of a well-structured curriculum and engaging learning experiences. This course focuses on developing instructional design skills that enable participants to create impactful content, collaborate effectively with subject matter experts, design interactive activities, support knowledge transfer, and adapt in-person training for virtual settings. By the end of the course, participants will be equipped to design effective, outcome-focused instruction.

WHO SHOULD TAKE IT?

- Prospective and experienced instructional designers
- Trainers and facilitators
- Training managers
- College and university instructors
- Subject matter experts
- Learning and development consultants

WHAT TOPICS WILL BE COVERED?

- Introduction to instructional design
- Developing learner persona
- Action mapping
- Writing learning objectives
- Engaging with clients and subject matter experts
- Motivating learners and evaluating techniques
- Designing activities
- Selecting and sequencing content
- Designing templates
- Developing slides, activities, trainer scripting, supporting materials, and a time planner
- Engaging with stakeholders for revisions
- Supporting the transfer of learning
- Implementing program rollout and continuity planning
- Converting classroom-based training to a virtual environment

COURSE FORMAT

This hybrid course consists of:
- Self-paced modules
- Instructor-led discussions
- Coaching sessions

HOW TO ENROLL?

- Visit the **Events** section to check scheduled sessions
- Contact the **GLC team** to express your interest

COURSE DURATION

- 11-12 weeks
- 2-5 hours of weekly commitment

WHAT ARE THE PREREQUISITES?

Foundations of Learning

DONOR SUPPORT

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THE GOVERNMENT
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