Since the COVID-19 outbreak, there has been a significant increase in demand for online learning. As a result, the ability to deliver live sessions online is no longer a desired add-on for trainers; it has become a critical skill that every training professional must master. Moreover, a virtual classroom expands the availability of training, lowers training costs, and reaches underserved communities.

As the fight against the pandemic continues, trainers need to build skills in both face-to-face delivery as well as online facilitation.

Facilitating Learning: Online and In-Person

IFC’s Facilitating Learning: Online and In-Person program, which is offered completely online, enables you to make your training programs more memorable, engaging, and impactful—whether in person or online.

Discover how you can convey information more effectively, hold your audience’s attention, make learning more interesting for participants, and successfully facilitate training programs.

Who will benefit from this course?

- New trainers who want to learn the skills needed to effectively train others.
- Seasoned trainers aiming to improve their skills and achieve professional recognition.
- Managers with direct responsibility for training programs.

“Despite my many years of experience as a trainer, it was this training that enabled me to truly appreciate the power of a structured training methodology. This has helped my organization to consistently deliver higher value training to our clients.”

— Mr. Asad Zaidi
CEO, MDi Pakistan

“Trainers face challenges when repurposing traditional classroom material for online learning programs. In today’s globalized world, the ability to recast classroom courses for online learning platforms is critical but also very challenging.”

— Elena Avery,
Certified Master Trainer,
Webinar Facilitator

“In this course, you will learn how to facilitate virtual learning programs effectively, ensuring participant engagement and maximizing learning outcomes.”

— Rohit Agarwal,
Certified Master Trainer,
FLO Co-Facilitator
What are the learning objectives?
When participants finish the Facilitating Learning: Online and In-Person program, they should be able to:

- Conduct engaging, interactive, and informative training sessions
- Manage the training environment, whether online or in person
- Adjust how they facilitate, so as to meet participants’ needs
- Facilitate discussions in a way that enhances the learning experience

What topics will be covered?
- Needs assessments
- Accelerated learning principles
- Learning styles and preferences
- The learning environment
- The four phases of the learning cycle
- IFC - LPI Trainer Performance Monitoring and Assessment evaluation criteria
- Questioning techniques
- Giving constructive feedback
- Managing disruptive learner behaviors
- Using equipment effectively
- Common and advanced web-conferencing features that make online training more engaging

How is the program delivered?
This program includes eight modules, spread over two weeks, for a total of 16 instructional hours. In between the sessions, participants will be expected to complete self-study work and participate in group exercises. Participants will also be required to submit videos of themselves facilitating a 5-minute and a 15-minute training segment using the techniques taught in the course.

For more information about IFC’s Principles for Learning, Guide to Training, courses and certifications, please visit: www.growlearnconnect.org