

# Train like a Pro!

## IFC's Facilitating Face-to-Face Learning Course

Not an ordinary Training of Trainers course!

Based on feedback from trainers and learning professionals in more than 50+ countries, our Facilitating Face-to-Face Learning course will make you a more dynamic and effective trainer, boost interactivity with your participants, and accelerate learning.

Are you ready to level up as a trainer?

## Why Take This Course?

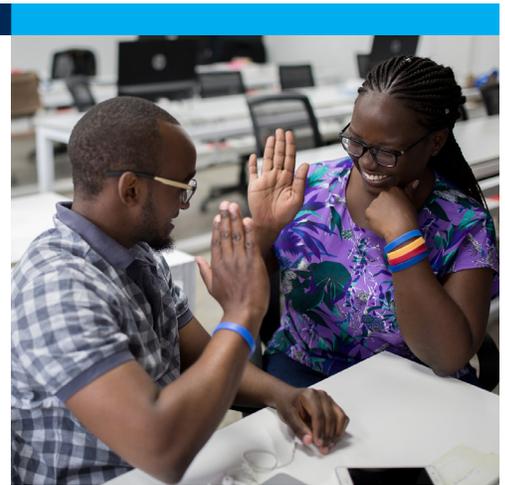
The Facilitating Face-to-Face Learning course will enable you to deliver powerful learning experiences that have a real impact on your client's capabilities, capacity, productivity, and performance. The course is based on best practice principles and learning methods. This course:

- **Models best practice behaviors** and skills you are learning so you can put them into practice.
- **Keeps you actively involved**, thinking, practicing and learning from each other. This is not your standard listen-and-ask-questions training session!
- **Provides personalized feedback** to help build your skills and overcome challenges when training others.
- **Builds your trainers toolkit** of activity ideas.
- **Connects you to a network** of training professionals in your country and all over the world.

What is more, IFC has trained and certified more than **3500 trainers** all over the world, giving you access to an international network of professionals.

## Who Will Benefit From This Course?

- **New trainers** who want to learn the skills needed to effectively train others.
- **Seasoned trainers** aiming to improve their skills and achieve professional recognition.
- **Managers** with direct responsibility for training programs.
- **Administrators** responsible for quality assurance in training programs.



**"Despite my many years of experience as a trainer, it was this training that enabled me to truly appreciate the power of a structured training methodology.** This has helped my organization to consistently deliver higher value training to our clients."



**Mr. Asad Zaidi**  
CEO, MDi Pakistan

**"This course has exceeded my expectations.** I would advise anyone who has the opportunity to attend, to do so. I look forward to empower people in my class the way I was empowered during this course."



**Ms. Anabelle Waruguru**  
Training Consultant, Open Space PSC, Kenya



*Creating Markets, Creating Opportunities*

## What Will I Learn?

The course will teach and help you develop the key competencies to deliver training AND facilitate learning.

### 1 - Master the training cycle

- Prepare for training
- Introduce a training session
- Present training content
- Give and receive feedback
- Conclude a training session
- Review the training
- Report on success of training

### 2 - Manage sessions professionally

- Create comfortable environments
- Accommodate different learners
- Use projectors and slides effectively
- Manage session time
- Handle difficult circumstances
- Use powerful body language
- Diffuse gender bias

First you will learn the basics on your own, and then come to class to dive deeper and put the concepts into action.

## Who Will Train Me?

You will be trained by an IFC accredited provider chosen from a highly selective pool of professionals. For a list of IFC accredited providers please visit [www.ifc.org/smeadvisoryservices](http://www.ifc.org/smeadvisoryservices)

## What Training Methods Will Be Used?

- Group discussions
- Case studies
- Role plays
- Mini-lectures
- Individual practice sessions
- Feedback sessions

## Can I Get Certified?



IFC's Facilitating Face-to-Face Learning course is recognized by the Learning and Performance Institute (LPI), a leading global authority on learning and workplace development. Upon completion of this course you qualify to apply for **IFC-LPI's Trainer Performance Monitoring and Assessment (TPMA)**, an internationally recognized trainer certification.

For more information on the IFC-LPI TPMA certification please visit [www.thelpi.org/certification/tpma-ifc](http://www.thelpi.org/certification/tpma-ifc)



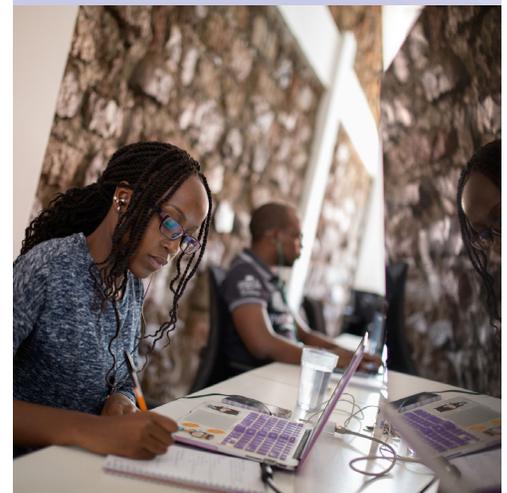
**"The Facilitating Face-to-Face Learning course is quite an experience.** It goes beyond technicalities to reach the human aspect of the trainer. I have been witnessing ToT graduates describing the course as a life changing event."



**Mr. Ashraf G. Shenouda**

Managing Director, AGS & Associates –  
Governance, Management and Training  
Consultants, Egypt

For more information about IFC's Principles, capacity building courses, certifications and a list of IFC-certified master trainers please email us at [growlearnconnect@ifc.org](mailto:growlearnconnect@ifc.org)



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