

IFC Certified Master Trainers

The badges next to each master trainer reflect the areas they are certified in:



Master Trainer in Facilitating Learning: this master trainer is certified in delivering IFC's Facilitating Face-to-Face Learning course

IFC-LPI Assessor: this master trainer is certified to assess trainers for the IFC-LPI TPMA certification



Rohit Agarwal

EXTRA MILE LEARNING

Rohit has 28 years of professional experience, including 20 years in the Indian Army and eight years as an independent learning and development consultant. He has a post-graduate degree in strategy from Madras University and a diploma in marketing from the Indian Institute of Foreign Trade. Rohit has conducted numerous capacity building workshops in India, Nepal, Sri Lanka and Indonesia, and mentored over 300 trainers. Rohit is the author of five books.

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Adnan Mohammed Al-Sada

CAPITAL MANAGEMENT & CONSULTING (CMC)

Adnan is the CEO of Capital Management & Consulting (CMC), a Yemen-based company offering management consultancy and training services in the field of human resources and quality management. Previously a director of Training and Continuing Professional Education at the Gulf Cooperation Council, and a general manager of Petroleum and Minerals Training Center at the Ministry of Oil and Minerals in Yemen, Adnan holds a doctoral degree in business administration, a master's degree in international business, and has authored over 22 books and publications on management and training, including the "Start and Manage Your Business" series for small and medium-sized enterprises (SMEs).

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Elena Avery

INDEPENDENT BUSINESS TRAINER/CONSULTANT

Elena has 20 years of experience in designing, developing, delivering, and assessing training for micro, small and medium-sized enterprises (MSMEs), banking, microfinance institutions, and non-government organizations. She has worked as a senior expert for more than 30 technical assistance projects funded by international donors, including EBRD, USAID, TACIS, World Bank, and CIDA in Romania, Slovakia, Italy, Ukraine, Russia, Belarus, Moldova, Georgia, Armenia, Azerbaijan, Kazakhstan, Tajikistan, Uzbekistan and Kyrgyzstan. Elena worked as a master trainer and instructional designer for multiple banking and microfinance projects where she developed sales, financial management, strategic planning, and human resource management courses for training departments. She is the author of numerous training manuals.

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Rami Y. Camel-Toueg

INTEGRATED MANAGEMENT CONSULTANCY (IMC)

Rami is a management consultant certified by the Institute of Management Consultancy (UK) and a master coach at the Team Learning Lab, Learning Circle Institution (USA). He holds an MBA from the American University in Cairo and has 30 years of experience in more than 36 countries building the capacity of trainers and consultants, as well as advising SMEs and entrepreneurs on marketing, business planning, strategy, and finance. Since 2015, he has been involved with EBRD, building the capacity of consultants through the "Grow your Consultancy Business" series in the Middle East, North Africa and Eastern Europe.

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Mehdi Chahed

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Mehdi is the founder and managing director of CEFAC, a consulting and training firm specializing in human resources, management and quality management. He has provided consulting services for businesses in the tourism, manufacturing, distribution, oil and gas sectors in North Africa and Europe. He has conducted training for MSMEs, and delivered training of trainers for businesses in multiple sectors and for higher education institutions in North and Sub-Saharan Africa. Mehdi holds a master's degree in finance from the École Supérieure de Gestion et Finances (ESG Finance) in Paris.

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Aïssatou Diallo

INSTITUT DE GESTION SOCIALE (IGESS)

Aïssatou is the founder and manager of the firm Institut de Gestion Sociale (IGESS). Based in Guinea, IGESS provides consulting, training, and coaching services in human resources management, general operations management, marketing management, and personal productivity skills. Aïssatou has over 25 years of professional experience in the private sector and has led many capacity building programs for MSMEs in Guinea. She previously held supervisory positions in multinational corporates such as Boloré, Coca Cola, and Exxon Mobile. Aïssatou has a Diplôme Universitaire de Technologie (DUT) from the Institut Universitaire de Technologie (IUT) in Villeurbanne, France.

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Fatma Abubakar El-Maawy

MILESTONES RESOURCE SOLUTIONS

Fatma has a wealth of practical experience in the fields of marketing, sales, and business development with over 28 years of management experience spanning Africa and the Middle East. She has held senior positions with several airlines and was the first female to head a foreign international airline in Kenya. Fatma is an economics major and holds an MBA in strategic management and entrepreneurship. She has been training SMEs and large corporates on business growth for over 15 years across Asia, Africa and the Middle East. Fatma is a director of the Kenya National Chamber of Commerce & Industry.

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Heba El Soussy

INDEPENDENT BUSINESS TRAINER/CONSULTANT

Heba has 35 years of professional experience, including more than two decades as an independent training and human resources development and business consultant, and more than 10 years with IBM Egypt as a marketing specialist. She has conducted SME capacity building workshops, training of trainers, training material customization, and training needs assessments, in addition to a variety of management workshops. She has worked in Pakistan, Afghanistan, Honduras, Bolivia, Morocco, Kuwait, the UAE, and Egypt. Heba is also a Certified PSI International Assessor (UK).

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Margaret Jackson

RAINBOW CONSULT

Margaret is a human resources and adult learning consultant with over 25 years of experience. She holds a master's degree in business administration from the University of Ghana, Legon. She has led many SME capacity building programs, conducting overall program design, instructional design, training needs assessment and training of trainers. She has worked in Nigeria, South Sudan, Mozambique, Liberia, Sierra Leone, Senegal, Mali, Guinea, and Ghana. Under her leadership, Rainbow Consult won a 2017 award from the Ghana Supply Chain Development Program for the Most Supportive Business Service Provider.

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Abigail Khuluse

TUSHIYAH ADVISORY SERVICES

Abigail created Tushiyah in 2008 with the ambition to support the growth of MSMEs, corporates, and hence the broader economy. Putting planning into practice has been a central theme for Tushiyah, with a focus on building access to markets, finance, and business savvy, and facilitating value chain relationships for corporate procurement divisions. Abigail's drive saw her being crowned as a Business Woman of the South African Council for Business Women in 2014.

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Laban Mawungwe

LAP MARKETING CONSULTANTS

Laban is an expert in training trainers, managers, and owners of SMEs in sales, marketing, personal productivity skills, governance, and team building. He holds a master's degree from the University of Lincolnshire and Humberside (UK) and is certified by the Chartered Institute of Marketing (UK). He is passionate about adding value to clients' businesses by understanding their needs and providing solutions. Laban has conducted consulting assignments in 19 African countries and one European country.

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Bassem Mina

BM BUSINESS SOLUTIONS INTERNATIONAL

Bassem is the CEO of BM Business Solutions International, a USA-based company offering customized training and consultancy services in management, HR development, gap analysis, curriculum development, training of trainers, and capacity building of MSMEs. Bassem has over 25 years of experience in the management of different companies and not-for-profit organizations specializing in fair trade and microfinance. Bassem has worked in Saudi Arabia, Kuwait, Yemen, Jordan, Lebanon, Syria, Iraq, Algeria, Morocco, Pakistan, and Afghanistan.

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Caroline Mwazi

HURU CONSULT

Caroline is a founder and managing director of Huru Consult, a Nairobi-based management and training consulting company focusing on organizational learning and development. Since 2007, Caroline has been conducting online and face-to-face training in Africa, Latin America, Europe, Asia and the Middle East. An Associate of the Chartered Institute of Bankers (UK) and an MBA graduate from the University of the Free State, South Africa, Caroline has over 27 years of experience, including 18 years in management positions at Barclays Bank of Kenya and Huru Consult.

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Farah Malebranche Petit-Frère

GRAVIS CONSULTING

Farah has 25 years of managerial experience. Having worked for both public institutions and private companies, she has provided technical, planning and financial assistance and has developed institutional strengthening programs in Haiti and West Africa. Currently, she is the CEO of Gravis Consulting, a young firm offering training, coaching and technical assistance in management and institutional development. Farah holds a certification in advanced participatory methods from TetraTech|ARD, an international development company.

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Ashraf G. Shenouda

AGS & ASSOCIATES – GOVERNANCE, MANAGEMENT AND TRAINING CONSULTANTS

Ashraf is an Egyptian-Canadian professional who has worked on five continents and is a certified master trainer in corporate governance. He has offered corporate governance, management, coaching, and hands-on training for more than 30 years, building the capacity of trainers and consultants, as well as mentoring MSMEs and entrepreneurs. Ashraf previously worked for Procter & Gamble and Bechtel. Ashraf is the founder of AGS & Associates – Governance, Management and Training Consultants.

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Samuel holds an MBA degree from MANCOSA Graduate School of Business in South Africa, and has more than ten years of training experience in building the capacity of trainers and SMEs. He teaches business planning and entrepreneurship in the Business and Entrepreneurship College at Eduardo Mondlane University. Samuel is a founder and manager of the MWALIMU Consulting and Research training firm.

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Bibiana Mbuh Taku

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Bibiana is a senior management consultant specializing in building the entrepreneurial, financial and managerial capacity of MSMEs in the services, commercial and agricultural sectors. She has working experience in Cameroon, Ivory Coast, Togo, Benin, Mali, Rwanda, Burundi, DRC, Nigeria and Senegal. She holds a master's degree in business management, a higher diploma in treasury management and a degree in business accounting. She is a passionate social, women and youth entrepreneurship champion.

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Marisa Truter

TUSHIYAH ADVISORY SERVICES

Marisa has extensive local economic development experience and specializes in developing and pairing micro, small, and medium-sized enterprises with big business. Her experience covers a broad spectrum of business management skills development in industries such as tourism, light manufacturing, professional services, beauty, healthcare, logistics and distribution, branding and advertising, printing, and agriculture, as well as the public sector. She is also the co-founder of Tushiyah Advisory Services. Tushiyah was born from a desire to mobilize and upskill an ordinary South African business owner and entrepreneur to deliver extraordinary results.

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Volodymyr Tunytsky

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Volodymyr has over 20 years of experience supporting the capacity building of financial institutions through development, design, and implementation of staff development processes and instruments. He has worked with major international development organizations in Europe, Asia, and Africa. Volodymyr holds an MA degree from the University of Lviv in Ukraine, and certificates from Certified Government Auditing Professionals (CGAP) and the New Hampshire Microenterprise Institute.

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For more information on IFC SME training and advisory services, please visit:

www.ifc.org/smeadvisoryservices