LAUNCH OF THE PRINCIPLES FOR LEARNING & GUIDE TO TRAINING
THE NEW NORMAL FOR CAPACITY BUILDING IN EMERGING MARKETS

Wednesday, June 10, 2020 | 10–11:15 a.m. EDT
Skills and Capacity Building is in significant demand

90% of MSMEs surveyed rated training standards and certification for completing a training as greatest in demand.

Almost 50% of IFC clients identified skills as a priority need.

$33 billion in capacity building spending in 2017 (UN SDG)

Projected impact:

- Quality of Delivery
- Consistency of Delivery
- Reach & Impact
- Local Expertise
Eight Principles that represent the foundational qualities that make capacity-building projects in emerging markets impactful, inclusive, scalable, and sustainable.
Principles for Learning

1. **IMPACTFUL**
   - Align learning objectives and evaluation methods with the client's performance needs and business objectives.

2. **INCLUSIVE**
   - Address performance gaps and challenges specific to emerging markets and fragile and conflict-affected situations.

3. **SCALABLE**
   - Leverage digital solutions and re-usable components to design interactive learning programs that are cost-effective and able to scale.

4. **SUSTAINABLE**
   - Use and assist in developing qualified local providers to deliver learning programs.

5. **IMPACTFUL**
   - Develop gender-inclusive learning solutions that promote equal access to skill-building programs and reduce barriers to participation.

6. **INCLUSIVE**
   - Apply a systematic, competency-based approach in the development and delivery of learning programs to ensure quality and consistency.

7. **SCALABLE**
   - Effectively transition learning programs to the client to promote sustainability and long-term business resilience.

8. **SUSTAINABLE**
   - Use and assist in developing qualified local providers to deliver learning programs.
1. Partnering with Clients
2. Assessing Performance Needs
3. Designing Curricula
4. Designing Learning Experiences
5. Facilitating Learning
6. Supporting the Transfer of Learning
7. Evaluation of Learning

Guide to Training – 7 competencies each representing a phase of a training project lifecycle
GUIDE TO TRAINING

Setting the standard for the design, delivery, and evaluation of learning programs in emerging markets

IN PARTNERSHIP WITH

Canada
Norwegian Ministry of Foreign Affairs
International Finance Corporation

Creating Markets, Creating Opportunities
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Creating Markets, Creating Opportunities
Where to find available resources

Bringing everything in one place:

- Principles for Learning
- Guide to Training
- GrowLearnConnect digital platform
- Online Capacity-building courses
- Trainer Certifications
- Directory of quality assured and certified local MSME advisory service providers

GrowLearnConnect.org
Capacity Building to support Financial Institutions and their MSME clients during COVID-19

WEBINARS

- ACCESSING FINANCE DURING CRISES
- SURVIVING TODAY TO THRIVE TOMORROW
- COMMUNICATING WITH STAKEHOLDERS
- ADJUSTING YOUR BUSINESS PLAN

28 webinars
in 7 countries
with 11 Financial Institutions
led by 6 IFC - certified trainers
translated into 7 languages
Key contacts

www.GrowLearnConnect.org

www.IFC.org/SMEFinance/LocalAdvisoryServices

growlearnconnect@ifc.org

ASIA - Graeme Harris - gharris@ifc.org
MEA - Khadiga Fahmy - kfahmy@ifc.org
GLOBAL - Reth Kim - skim5@ifc.org